

WHY JOIN THE CHAMBER?

The Kilgore Chamber of Commerce & Visitors Bureau is the voice for business and a catalyst organization that ensures Kilgore is a vibrant place to do business, work, live and visit. We're here to serve our members and help you engage, influence and impact your business and the community. **We want to help your business succeed!**



813 N. Kilgore Street, Kilgore, TX 75662
903-984-5022
Twitter: @KilgoreChamber

KilgoreChamber.com
Facebook.com/KilgoreChamber

9 REASONS TO INVEST IN YOUR CHAMBER

Have you ever recognized you are generally so busy working “in” your business that you’re unable to work “on” your business? We work daily for our Member Investors. Here are nine reasons investing in the Kilgore Chamber is not a fruitless burden on time, but rather a value-packed benefit to your business.

Our Mission is to assist in building a strong business environment that promotes the economic well-being of Kilgore

Our Vision is to be the voice for business and a catalyst organization that ensures Kilgore is a vibrant place to do business, work, live and play.



- 1. Amplify Your Visibility & Credibility.** Out of sight, out of mind! You want to remain in the public’s eye, especially when times are good. Business investors are able to leverage their resources through the Chamber, giving them cutting-edge visibility by standing out from the competition. We impact business by creating a sense of identity through promotion.
- 2. Build Relationships through Engagement.** There are endless opportunities to make new business contacts, receive qualified referrals and form partnerships that will help you grow your business. People do not do business with a sign on the outside of a building; they do business with real people. When they need something for business or personal use, they turn to the people they have developed a personal relationship with. Build and strengthen your network through one or all 20 plus events and programs designed to connect you and your business with other businesses.
- 3. Making Connections!** The Kilgore Chamber of Commerce provides niche programming for your business to make these connections, such as, Morning Brew, BizConnect Luncheon, BizLinx New Business Reception, STAR Gala, Black Gold Texas Tea – Celebrating Women in Business, Capitol Connect and other events and programs.
- 4. Access to Business Leaders.** Building relationships is a huge benefit of making an investment in the Chamber. When you invest in the Chamber and get actively involved, you’ll discover the value on your investment through meeting other businesses. You’ll find yourself in situations where you can identify and meet decision-makers face-to-face.

5. **Business Promotion.** The Kilgore Chamber of Commerce offers a wide variety of affordable promotion options and sponsorship packages that fit every businesses budget. Being a sponsor provides your business with additional exposure in a cost effective way.
6. **Get Noticed!** Let people know you're in business even if you don't have time to attend events. Your Chamber investment works for you 24/7 through the new online business directory. Chamber investors are able to utilize the online business directory to further promote their company with new marketing options, including logo, map, and business detail.
7. **Training & Personal Development.** The Chamber provides training and personal development programs at affordable prices by spreading the costs among fellow investors. Continuing education for business is important! The Chamber offers seminars/workshops and a leadership training program, E4 Leadership, to advance business development in the workforce. An educated workforce is crucial to your business and our community!



8. **We Are the Voice for Business!** Your business is impacted by decisions made outside the community. We represent the business community's views on local, state and national issues and legislation. There are numerous opportunities for your involvement, including, the bi-annual Trip to Austin to meet with state legislators and government entities face-to-face; and attendance at the Capitol Connect event that brings our state/federal legislators to the table each year to discuss key issues for our community. In addition, the Chamber hosts various Candidate Forums to give voters the opportunity to become better informed about their choices for elected officials during election season. Support us as we represent your company daily on priorities that affect business.
9. **Impact Kilgore's Economy.** Your business benefits from the Chamber's work to foster a nurturing business environment. The Chamber works daily to improve our economy by working hand-in-hand with key organizations that impact Kilgore. Strengthening the economy and improving the quality of life are a main focus for the Chamber. Member investors are able to be a part of growing Kilgore by investing in the Chamber and supporting the role of the staff and board in their daily role to build a stronger economy.

APPLICATION



GENERAL INFORMATION

Business Name

Physical Address

City	State	Zip	County
------	-------	-----	--------

Mailing Address (if different)

City	State	Zip	County
------	-------	-----	--------

Phone	Cell
-------	------

Website	Business Email
---------	----------------

REPRESENTATIVES

Primary Contact	Title	Email
-----------------	-------	-------

Billing Contact (if different)	Title	Email
--------------------------------	-------	-------

Additional Contact	Title	Email
--------------------	-------	-------

Additional Contact	Title	Email
--------------------	-------	-------

BUSINESS INFORMATION

Category Listing	Total Full-time Employees	Total Part-time Employees
------------------	---------------------------	---------------------------

Additional Online Business Directory Listing – \$10 per listing

Brief Explanation of Business

(to be placed on Chamber website. Maximum 300 words)

ADDITIONAL CONTACT INFORMATION

Facebook Page

Twitter Handle

YouTube Account

LinkedIn Name

REFERRED BY:

Name

Thank you for providing the following information in order to allow us to better serve you:

1. Is your business: Home-Based Minority-Owned Woman-Owned Veteran-Owned

2. Are you a member of other Chambers / Associations? If yes, please list:

3. Please indicate your top three (3) reasons for joining in numeric order of priority:

___ Networking Opportunities

___ Member Referrals

___ Economic Development

___ Leadership Training

___ Events / Functions

___ Publications / Mailings

___ Governmental Representation

___ Committee Involvement

___ Seminars / Training Programs

___ Research / Business Information

INVESTMENT PAYMENT INFORMATION

\$ **+\$25.00** **= \$**

Amount of Annual Investment

\$25 One-Time Processing Fee

Total Due

Signature

Date

• Please make checks payable to: **Kilgore Chamber of Commerce**

• If paying by credit card, please indicate: MasterCard Visa American Express Discover

Card #

Exp. Date

Name on Card

CCV Code

Billing Zip

Return to:

Kilgore Chamber of Commerce, 813 N. Kilgore St, Kilgore, TX 75662 or email to lmorgan@kilgorechamber.com

The Membership Investment in the Kilgore Chamber of Commerce is non-refundable. Membership investment in the Kilgore Chamber is not deductible as a charitable contribution, but may be deducted as an ordinary and necessary business expense.