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2022

Membership Investment  
Information Packet



**KILGORE**  
AREA CHAMBER OF COMMERCE

1108 N. Kilgore Street Kilgore, Texas 75662  
903.984.5022 Fax 903.984.4975  
E-mail: [LMorgan@KilgoreChamber.com](mailto:LMorgan@KilgoreChamber.com)  
[www.KilgoreChamber.com](http://www.KilgoreChamber.com)

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# Welcome

It is with great pleasure that I introduce you to the Kilgore Area Chamber of Commerce. We have included an application along with other information including our benefits package for you to look over. Please take your time in reviewing the materials and write down any questions you may have.



The purpose of the Kilgore Area Chamber of Commerce is to cultivate a strong business and industrial environment in the Kilgore Area, creating a vibrant place to live, learn, work and play.

The Kilgore Area Chamber has joined forces with not only the Kilgore entities of the City of Kilgore, Kilgore ISD, Kilgore Economic Development Corporation and Kilgore College, but we also have great relationships with the Gregg and Rusk County officials and other local Chambers of Commerce, to bring commerce into the area. We understand that in this ever-changing economy it is important to utilize every avenue we can to help sustain a healthy business community.

As we continue into 2022, we are looking for more ways to help bring commerce into the Kilgore, Texas area. Our membership not only covers the Kilgore area as we have members from Longview, Tyler, Carthage, and other areas close by. We have ample opportunity for growth and success. The Kilgore Area Chamber wants to help establish Kilgore, Texas as the place to start or grow a business.

Over 290 businesses in and around Kilgore have found the value of membership in the Kilgore Area Chamber of Commerce. I hope that you will take a few minutes to consider what we can do for you and your business as well as your employees. We want you to experience the benefits your membership will bring to your business.

Benefits available to the Kilgore Area Chamber of Commerce members include:

- Alphabetical and category listing in the Membership Directory and website [www.KilgoreChamber.com](http://www.KilgoreChamber.com)
- Business Referrals
- Marketing/Advertising options including "Email Blast"
- Monthly membership networking events
- Reduced pricing to chamber events
- Use of our Board room
- Keep It In Kilgore Member to Member Savings Program
- And many more

On behalf of the Board of Directors and the membership, I extend to you an invitation to become a member of the Kilgore Area Chamber of Commerce.

Kindest Regards,

A handwritten signature in blue ink that reads "Jill R. McCartney". A small blue star is positioned above the letter "i" in "Cartney".

Jill R. McCartney, IOM CCEO-AP  
President & CEO  
[JMcCartney@KilgoreChamber.com](mailto:JMcCartney@KilgoreChamber.com)

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## MEMBERSHIP APPLICATION

### General Information

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**Business Name**

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**Physical Address**

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<b>City</b>	<b>State</b>	<b>Zip</b>	<b>County</b>
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**Mailing Address** (if different)

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<b>City</b>	<b>State</b>	<b>Zip</b>	<b>County</b>
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<b>Phone</b>	<b>Fax</b>
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<b>Website</b>	<b>Business Email</b>
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### Representatives

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<b>Primary Contact</b>	<b>Title</b>	<b>Email</b>
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<b>Billing Contact</b> (if different)	<b>Title</b>	<b>Email</b>
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<b>Additional Contact</b>	<b>Title</b>	<b>Email</b>
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<b>Additional Contact</b>	<b>Title</b>	<b>Email</b>
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### Business Profile

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<b>Category Listing</b>	<b>Total Full-Time Employees</b>	<b>Total Part-Time Employees</b>
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<b>No. of Rooms</b>	<b>No. of Sq. Ft.</b>	<b>No. of Seats</b>	<b>No. of Units</b>	<b>No. of Beds</b>
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**Brief Explanation of Business** (to be placed on Chamber website - 125 words max)

Additional Online Business Directory Listing - \$10 per listing

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**Additional Contact Information**

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**Facebook Page**

**Twitter Name**

**Instagram Name**

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**YouTube**

**LinkedIn Name**

**Thank you for providing the following information in order to allow us to better serve you:**

1. Is your business  Home-Based  Minority-Owned  Woman-Owned  Veteran-Owned

2. Are you a member of other Chambers/Associations? If yes, please list: \_\_\_\_\_

3. Please indicate your top three (3) reasons for joining in numeric order of priority:

Networking Opportunities

Seminars/Training Programs

Committee Involvement

Economic Development

Member Referrals

Research/Business Information

Events/Functions

Leadership Training

Governmental Representation

Publications/ Mailings

**INVESTMENT PAYMENT INFORMATION**

\$ \_\_\_\_\_ + \$25.00 = \$ \_\_\_\_\_

**Amount of Annual Investment**

**One-Time Processing Fee \$25.00**

**Total Amount Due**

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**Signature**

**Referred by**

Please make Check Payable to: Kilgore Chamber of Commerce

Please charge my credit card:  MasterCard  Visa  American Express  Discover

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Card #

Exp. Date

CCV Code

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Name on Card

Billing Zip Code

**Return to:**

Kilgore Area Chamber of Commerce, 1108 N. Kilgore St, Kilgore, TX 75662 or email to [lmorgan@kilgorechamber.com](mailto:lmorgan@kilgorechamber.com)

The Membership Investment in the Kilgore Area Chamber of Commerce is non-refundable. Membership investment in the Kilgore Chamber is not deductible as a charitable contribution but may be deducted as an ordinary and necessary business expense.

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# KILGORE

AREA CHAMBER OF COMMERCE

## 2022 MEMBER INVESTMENT RATES

Member Investment rate is based on number of employees or capacity of business conducted.

### GENERAL BUSINESS

Business and retail investment rates are based upon the number of individuals employed with your company. Two part-time employees equal one full-time employee. The base business investment includes one professional for partnership companies. Partner Affiliation may be purchased for additional exposure of partners (see information under Partner Affiliation).

1-5 Employees	\$250
6-10 Employees	\$275
11-20 Employees	\$300
21-30 Employees	\$375
31-40 Employees	\$450
41-50 Employees	\$500
51+ Employees	\$600

### FINANCIAL INSTITUTION, BANK AND CREDIT UNION

\$300 or \$15 per million dollars in local deposits annually/whichever is greater

**UTILITY COMPANIES** - \*Contact the Chamber

### PARTNER AFFILIATION (Under existing business partner) - \$125

\*The base business investment includes one professional per business schedule. This affiliate category allows an affiliate partnership for each additional professional who would like a separate listing. Investment allows you to include your name after the business or organization affiliation listing (includes attorneys, accounting, financial planners, insurance agents, medical, realtors and other partnership businesses).

### COMMUNITY INVESTOR

\$100 (Individual not associated with a business)

\*This partnership caters to retirees or other individuals **not** actively employed or own a business operation.

**NON-PROFIT ORGANIZATION - \$125 (applies only for civic clubs/churches)**



# 30 *to* AMAZING REASONS to JOIN YOUR LOCAL **CHAMBER OF COMMERCE**

- 1 Look More Trustworthy
- 2 Help Make Important Decisions
- 3 Encourage New Customers with Coupons
- 4 Keep Up to Date on Trends
- 5 Up Awareness of Your Business
- 6 Encourage Consumers to Do Business with You
- 7 Increase the Chances of Customers Purchasing Your Products
- 8 Get Featured
- 9 Promote Your Products Through Other Businesses
- 10 Take a Startup Step
- 11 Gain Mailing List Access
- 12 Form Relationships
- 13 Enjoy Free Publicity
- 14 Gain Industry Leadership Status
- 15 Look Bigger Than You Are
- 16 Integrate Yourself into the Community
- 17 Save on Marketing
- 18 Get a Voice in Government
- 19 Show Consumers You Use Good Business Practices
- 20 Create Charitable Opportunities
- 21 Get the Powerful on Your Side
- 22 Find Out About Volunteer Opportunities
- 23 Cultivate Referrals
- 24 Get the Skinny on the Competition
- 25 Enjoy Low-Cost Continuing Education
- 26 Receive Invitations to Events, Galas and Trade Shows
- 27 Host Events Without Planning Events
- 28 Edge Out the Competition
- 29 Gain Access to Special Discounts
- 30 Increase Your SEO