

Published monthly by the Kilgore News Herald

Chamber connection



KILGORE
AREA CHAMBER OF COMMERCE

AUGUST 2022 • www.kilgorechamber.com • 1108 N. Kilgore Street • 903-984-5022

Are You Ready for These 3 Workplace Trends?



Jill R. McCartney, IOM, CCEO-AP
President & CEO

Workplace trends come and go like snack carts, but these trends may very well revolutionize the way we work because they are just so darn appealing to most employees.

But before we go into these workplace trends, know that they are not for everyone. Your business may not be able to function if you put them into operation. There are some businesses that simply require employees in seats, seats that are customer-facing in a central location. But if you do have the flexibility to adopt some of these, you may see very big changes in productivity and morale. These things may be what the employee of tomorrow is looking for.

ASYNCHRONOUS OFFICE ENVIRONMENTS

Say goodbye to 8-5 or even shift work. Now, there's something leaner. Asynchronous work environments don't have set schedules. They allow employees to work an

agreed-upon number of hours a week but that work can be done whenever the employee wants to do it. That means Employee "A" could work 8-11 AM and then again 5-10 PM, while Employee "B" works her 32 hours in only three days out of the week.

Some asynchronous office environments have employees in different time zones, but some are in a central office that simply pays no heed to time, the only product being moved/created or duties getting done. This is no different than how you might work with a freelancer. You know they're doing the work and you know the deadline for deliverables. You're just not in control of when it's worked on.

FLATTENING THE PYRAMID: WELCOME HOLACRACY

Some companies adopted flat leadership environments (or Holacracy) when it was new to the scene in 2007 or shortly thereafter (including Zappos in 2014), but we're starting to see a resurgence in it embraced by large companies like UBS bank, which got rid of all titles above managing director last year. A flat leadership environment tasks leaders of projects, not leaders of people. It does away with top-down managing and 1-2 people at the top of the company giving orders to everyone underneath them in a pyramid formation.

Instead, Holacracy focuses on how leaders can lead from every level and gives younger people a



way to lead on individual projects, not through titles. With younger people desiring leadership roles and contributing to a work environment from their first day on the job (they don't feel the need to earn seniority before sharing suggestions), this idea could become the new trend in work.

DEVOUT WORK/LIFE BALANCE

With more discussions about the importance of mental health and wellness, employers can expect to make changes based on employee

expectations. Managers will start weighing the importance of productivity over "time in seat." With work from home and hybrid work environments, we're starting to see the time clock punching mentality lessen its hold on business. Employees are starting to notice that if the goals are being met, where employees are, and when they're working, is less important.

As of this writing, businesses are trying to recover from the Great Exit, where employees left the workforce in droves. To reestablish trust again, employers are going to

have to create environments that are as appealing as the freedom of working for oneself. That requires flexibility and good benefits.

The next decade will have a great impact on how/where we work and how that shapes the workplace. After all, efficiencies in manufacturing ushered in the industrial revolution. We might just be seeing an employee-led revolution leading into 2030.

Jill R. McCartney, IOM
Kilgore Area Chamber of Commerce
President & CEO

WELCOME NEW MEMBERS!

America's Best Value Inn & Suites

ERC Associates USA

Four Wheel Draft

Dale "Fig" Newton

Stillwater RV Resort

Stillwater RV Resort

Texas Gal Boutique

The Bliss House

MEMBER INVESTOR RENEWALS

ABC Auto Parts

America's Best Value Inn & Suites

Brent Rice - State Farm

CHRISTUS Trinity Clinic - Kilgore

Curtis Blakely & Co., PC

Dr. Rocco DeSantis, DDS

Edward Jones - Emily Arp

ERC Associates USA

Forest Home Baptist Church

Fred Mahaffey - USHEALTH

Advisors

Hope's Closet

Kids World Learning Center

Kilgore Eye Care Center

Kilgore News Herald

Kilgore Quick Care

P & W Sales

SMG United Contractors LLC

Stillwater RV Resort

Texas Gal Boutique

The Bliss House

Unlimited Drug Testing

Find a Chamber Member in the Business Directory at www.KilgoreChamber.com.

UPCOMING EVENTS & MEETINGS

AUGUST & SEPTEMBER

Aug 9	Ambassador Lunch	11:30am	Circle Café
Aug 10	Grand Opening/Ribbon Cutting	4:00pm	Majestic Bookshop & Texas Gal Boutique
Aug 11	Executive Board Meeting	12:00pm	Kilgore Chamber
Aug 15	Board Meeting	12:00pm	Kilgore Chamber
Aug 17	First Day of School	7:30am	KISD
Aug 18	Morning Brew	8:00am	Arbor Grace Guest Care
Aug 23	BizConnect - Elder Law	11:30am	Meadowbrook Golf & Event Center
Aug 24	Education Committee	11:30am	Kilgore Chamber
Aug 26	Office Closed		
Sept 2 - 5	Office Closed		
Sept 7	EMT's Meeting	11:30am	Kilgore Chamber
Sept 10	Bags w/Benefits Cornhole	Tourn.	4:00pm The Texan Theater
Sept 12	Government Affairs Meeting	11:30am	Kilgore Chamber
Sept 13	Ambassador Lunch	11:30am	TBD
Sept 15	Morning Brew	8:00am	Roberts Photo & Cinema
Sept 16	Kilgore Chamber Golf Classic	8:00am	Meadowbrook Golf & Event Center

Go to KilgoreChamber.com or VisitKilgore.com for more event information.

If you have a community event you wish to have listed on the Kilgore Calendar please send your information via email to lmorgan@kilgorechamber.com, drop it by the Chamber office at 1108 N. Kilgore Street. We will be happy to share your event information on the community calendar and via Facebook at [KilgoreChamber](https://www.facebook.com/KilgoreChamber).

Proud Member 46 Years



Therapeutic Optometrists



Dr. Jadie Roberts



Dr. J.T. Roberts



Dr. Shiloh Roberts



1100 Stone Rd • Kilgore, Tx | 903.983.2020 | www.eyecarecenters.org | CHAMBER MEMBER SINCE 1976



KILGORE AREA CHAMBER OF COMMERCE

◆ GUN RAFFLE CALENDAR ◆

EVENT OVERVIEW

We are so excited to bring back the Kilgore Area Chamber of Commerce Community Calendar with a few changes. This will also be a Gun Calendar Raffle! Each gun calendar is \$115, which enters the purchaser into the drawing for 1 (one) firearm for 24 weeks through the months of January 2023 - December 2023.

EVENT INFORMATION

Every 1st and 3rd Monday at 6 p.m. the Texas Lottery Pick 3 Numbers will determine the winner of the prize.

Advertising Opportunities

Calendar Ad Sizes/Specs and Rates:
 Full Page \$1250 (12 Available)
 1/2 Page \$700
 Full - 10.5" W x 8" T for full page
 Half - Horizontal 10.5" W x 3 7/8" T or
 Vertical 5 1/8" W x 7 3/4" T
 1/3 Page (3.25" w x 8") \$625
 1/6 Page (3.25" x 3.75") \$325
 Block Ad (1.75" x 3.25") \$200
 Day Ads (1.5" x 1.25") \$100
 Have an event you want listed? \$75
 Only 1 Day Ad per day, first come, first serve
 Full Page Bleed 8.5" tall x 11" wide 1/8 extra bleed

Full Page Ad benefits include two (2) Gun Raffle Calendars providing four (4) chances to win each week for 24 weeks!

500 Gun Calendars will be available for sale for \$115 each

We will also be printing calendars (minus the gun raffle) to sell for \$10 each

In addition to the printed calendars, it will also be located on our website for 2023.



www.kilgorechamber.com
 1108 N. Kilgore Street, Kilgore, TX 75662
 903.984.5022

Contact: _____
Business: _____
Email: _____
Ad Size/Month: _____

MORNING BREW



POWERED BY
KILGORE AREA CHAMBER OF COMMERCE

PATTERSON

KILGORE CHEVROLET CHRYSLER DODGE JEEP RAM



Come Grow with us!

Morning Brew, one of the Chamber's business connection events, was sponsored by Patterson Kilgore.

Thank you for hosting an outstanding event!

If your business is interested in hosting a Morning Brew, contact Lisa Morgan at the Kilgore Area Chamber 903-984-5022.

BizConnect Luncheon

POWERED BY THE KILGORE AREA CHAMBER OF COMMERCE

AUGUST

Tuesday, August 23, 2022 | 11:30 am-1:00 pm

KRISTEN ISHIHARA

ROSS & SHOALMIRE ELDER LAW ATTORNEYS, P.L.L.C.

Texas Farm Bureau Insurance Ribbon Cutting



The Bliss House Yoga Studio Ribbon Cutting



PhyNet Ribbon Cutting





**\$25
PER PERSON**

LOCATION:
Meadowbrook Golf & Event Center
1306 Houston St.
Kilgore, Texas



Elder Law pertains to the legal issue affecting older people, their caretakers, and relatives.

Elder Law attorneys advocate for the elderly and their families.



RSVP

BY:
AUGUST 19, 2022

You can register online at:
www.KilgoreChamber.com/events

or call:
903-984-5022

or email:
LMorgan@KilgoreChamber.com

Place YOUR AD in next month's Chamber Connection

Call 903.984.2593

KILGORE NEWS HERALD

NWS July Ambush





"The purpose of the Kilgore Area Chamber of Commerce is to cultivate a strong business and industrial environment in the Kilgore area, creating a vibrant place to live, learn, work and play."

2022 Kilgore Area Chamber of Commerce
 1108 N. KILGORE STREET | KILGORE, TEXAS 75662 | 903-984-5022

KILGORE AREA CHAMBER OF COMMERCE STAFF	EXECUTIVE BOARD	BOARD OF DIRECTORS	EX-OFFICIO
Jill R. McCartney, IOM President & CEO Lisa Morgan, IOM, Member Services Manager	Bobbie Hurley O'Dell, Chairman (Arpco Valves & Controls) Robert Young, Chair Elect (Skeeter) Erin Brogoitti, Vice Chair (HUB International) Tim Capps, Vice Chair (Gabriel/Jordan Buick GMC) Blayne Cole, Treasurer (Noble Roofing Bullard Associates, LLC) Mark Robinson, Past Chairman (AEP/SWEPCO) Jill McCartney, Secretary (Kilgore Area Chamber of Commerce)	Jack Moore (Whataburger) Kevin Offering (East Texas Hardware) Ubaldo Meraz (East Texas Professional Credit Union) John-Michael Spates (Orgill) Nichole Cole (Business Computer Solutions, BCS) Sharla Sheard, FNPC (Christus Trinity Clinic)	Dr. Andy Baker (KISD) Dr. Brenda Kays (Kilgore College) Lisa Denton (Kilgore Economic Development Corp.) Josh Selleck (City of Kilgore) David Cleveland (East Texas Council of Governments)

Proud Chamber Member for Over 25 Years



REPUBLIC SERVICES

2611 N Hwy. 42 Kilgore
2815 N Hwy. 42 Kilgore

KILGORE AREA CHAMBER OF COMMERCE
2021 2022
Chairman's Star Member

LAIRD INSURANCE AGENCY
PROUDLY INDEPENDENT SINCE 1923

GATEWAY TRAVEL PLAZAS | **ZIPPY J'S COMMUNITY STORES**
WHERE TRAVEL MEETS CONVENIENCE

Kilgore-gilmer EYE CARE CENTERS

Since 1953
East Texas Professional
A COMMUNITY CREDIT UNION

Citizens Bank
We Stand For Your Success!
www.citizensbanktx.com

REPUBLIC SERVICES

STARFISH ADAGE FISH

SKEETER PERFORMANCE FISHING BOATS

SOUTHWESTERN ELECTRIC POWER COMPANY
An AEP Company

KILGORE THE CITY OF STARS

THE OFFICE CENTER INC.
theofficecenterkilgore.com

Sabine Pipe, Inc.

2021 2022
President's Star Member

Gabriel/Jordan Buick GMC

30th Annual
KILGORE AREA CHAMBER OF COMMERCE GOLF CLASSIC 2022

FRIDAY SEPTEMBER 16

MEADOWBROOK GOLF & EVENT CENTER

TITLEIST SPONSOR:
PATTERSON
KILGORE CHEVROLET CHRYSLER DODGE JEEP RAM

EAGLE SPONSORS: **REPUBLIC SERVICES** / **Sparklight Business** **STARFISH ADAGE**

Boots & Bling

SCHEDULE
Shopping & Reception | Dinner | Program & Awards | Purse Raffle

WOMEN IN BUSINESS AWARDS
THE RISING STAR THE SHINING STAR LIFETIME STAR ACHIEVER

Tickets	By September 14	From September 15
Reserved Corporate Table for 8	\$550	\$625
Reserved Corporate Table for 4	\$300	\$350
Individual Tickets	\$65	\$80

Registration must be received by September 28

INFORMATION & TICKETS
Go to KilgoreChamber.com/Events | Call 903.984.5022 | Email: LMorgan@KilgoreChamber.com
POWERED BY THE KILGORE AREA CHAMBER OF COMMERCE

PRESENTING SPONSORS: **PATTERSON KILGORE** **REPUBLIC SERVICES** **STARFISH ADAGE** **VERABANK** **ARPCO**

NOW HIRING!

The Kilgore Area Chamber of Commerce would like to introduce you to the newest page on our website, the Job Board, this page has been added to assist our members with their employment needs. Simply email us with your detailed opening and we will get it posted to the page linking it to your site or page.

THIS IS FREE TO OUR MEMBERS.

KILGORE THE CHAMBER PROGRAMS LIVE LEARN WC

JOB BOARD

SEARCH [input] All Job Category All Job Type All Job Location

LAIRD INSURANCE AGENCY
"Proudly Independent"
HARVEY McCLENDON
Independent Insurance Agent

2700 Stone Road • P. O. Box 7000 • Kilgore, TX 75663
Phone 903-984-5000 • Fax 903-983-2366
email: harvey@lairdins.com • www.lairdins.com

ARBOR GRACE OF KILGORE
Skilled Nursing Facility & Rehabilitation Center

"Where your family becomes our family"

2700 S. Henderson Blvd. • Kilgore, Texas 75662
903-984-3511 Phone | 903-705-1477 Fax

Willow REHAB AND NURSING

Garrel Faulkner
Administrator
gfaulkner@thewillowsofkilgore.com

Facility 903-983-7775 Referral Fax: 888-522-6604
1901 Whipporwill Lane Kilgore, Texas 75662

Published monthly by the Kilgore News Herald

City Connection



AUGUST 2022 • www.cityofkilgore.com

See ya later, summer



Bill Woodall

Kilgore Community Relations Manager

I don't know who needs to know this, but the world's best candy – the Heath bar – is gluten free.

Think back to your childhood when accurate regulation of chlorine in swimming pools was still a yet-to-be-discovered art? Remember that smell?

If you live in Kilgore it's entirely possible your tap water at home today smells the same way. Not to worry... it's just the public works department delivering an extra shot of clean to the water system. The jolt my also discolor your water for a couple of days but, again, it's all safe. By mid-September the water will be back to normal and that chlorine smell will be a fading memory, just like

the swimming pool of your youth.

..... Summer's over. If you want to get technical, astronomical summer ends at 9:03 p.m. September 22 and meteorological summer ends August 31. But, to you and me and the kids, summer ends when school starts.

Looking back at Kilgore's summer:

• Again this year, the Fourth of July Extravaganza was super. Falling as it does, in the middle of sweat season, organizers at city hall each summer worry that Kilgoreos and their families

will stay home with their air conditioners. Once again, that didn't happen. The crowd at the park was almost as impressive as the pyrotechnics. Beyond the confines of the parks, hundreds more sat in their cars, engines idling and air conditioners laboring, to watch the fireworks through a layer of glass. It was a marvelous evening, a lovely example of our Norman-Rockwell-life in a small town.

• Just under a thousand people – adults and children – participated in the summer reading program at Kilgo-

re Public Library. That's a huge number. Librarian Stacey Cole and her staff swung for the fences and hit this one out of the park. (Sorry... it's hard to avoid even the most trite summer phrases.)

• A smidgen over 11,000 people paid \$3 per day to swim in our super-Olympic-sized city pool. That number includes a healthy group of adults who lined up outside the pool house before 8:30 each Monday, Wednesday and Friday for water aerobics and lap swim.

• Dog Day at The Pool:

What a great way to end the pool season. Forty-five dogs – supervised by 70 or so humans -- splashed, barked and chased wet tennis balls on a sunny Sunday afternoon. As word spreads, we're expecting even more dogs next year.

Next up, Oktoberfest: Bigger and better each season, the downtown event on October 15 will this year include a carnival in addition to "Oompah" music, lederhosen/dirndl fashion parade, a beer garden and an assortment of food and craft vendors. As the 1950s cool cats said, be there or be square.

Connect WITH THE COMMUNITY!

The Kilgore Area Chamber of Commerce and City Connection newsletter is published once a month on the third Wednesday. Contact us today to find out how to place your ad in this informative monthly section.



TO PLACE YOUR AD IN THE NEXT ISSUE CONTACT:

Linda Ballard, 903-984-2594 or lballard@kilgorennewsheald.com

KILGORE NEWS HERALD

Place YOUR AD in next month's City Connection

Call 903. 984.2593

KILGORE NEWS HERALD

STAFFING SOLUTIONS TO FIT YOUR BUSINESS NEEDS



Temporary or long-term, Express Employment Professionals has skilled workers ready to fit your business needs. Contact us and see how Express can help.



(903) 663-3559 • 101 West Hawkins Parkway, Ste. 4 • Longview, TX 75605 ExpressPros.com/LongviewTX

Our Passion is health & happiness

Good health is the key to a vibrant life. My Wellness connects our team with our residents and their families to accommodate unique wants and needs. Custom care plans, state-of-the-art medication administration, and more help our residents live richer, happier lives.



903-420-6046

2103 Chandler St., Kilgore, TX 75662 www.ArabellaKilgore.com

903-420-6046 2103 Chandler St., Kilgore, TX 75662 www.ArabellaKilgore.com

903-420-6046 2103 Chandler St., Kilgore, TX 75662 www.ArabellaKilgore.com



SCAN ME

INDEPENDENT LIVING | ASSISTED LIVING | MEMORY CARE