KILGORE NEWS HERALD → PAGE 3A SUNDAY, AUGUST 21, 2022

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## **N**hamber onnection



AUGUST 2022 • www.kilgorechamber.com • 1108 N. Kilgore Street •

## Are You Ready for These 3 Workplace Trends?



Jill R. McCartney, IOM, CCEO-AP President & CEO

Workplace trends come and go we work because they are just so control of when it's worked on. darn appealing to most employees.

But before we go into these PYRAMID: WELCOME workplace trends, know that they are not for everyone. Your business HOLACRACY may not be able to function if you of tomorrow is looking for.

#### **ENVIRONMENTS**

work. Now, there's something them in a pyramid formation.

agreed-upon number of hours a week but that work can be done whenever the employee wants to do it. That means Employee "A" could work 8-11 AM and then again 5-10 PM, while Employee "B" works her 32 hours in only three days out of the week.

Some asynchronous office environments have employees in different time zones, but some are in a central office that simply pays no heed to time, the only product being moved/created or duties getting done. This is no different than how you might work with a freelancer. You know they're doing the like snack carts, but these trends work and you know the deadline may very well revolutionize the way for deliverables. You're just not in

### **FLATTENING THE**

Some companies adopted flat put them into operation. There leadership environments (or are some businesses that simply re-  $\,$  Holacracy) when it was new to the quire employees in seats, seats that scene in 2007 or shortly thereafter are customer-facing in a central (including Zappos in 2014), but location. But if you do have the we're starting to see a resurgence people desiring leadership roles ductivity over "time in seat." With working for oneself. That requires flexibility to adopt some of these, in it embraced by large companies you may see very big changes in like UBS bank, which got rid of all productivity and morale. These titles above managing director last the job (they don't feel the need to the time clock punching mentality impact on how/where we work and things may be what the employee year. A flat leadership environment earn seniority before sharing sug- lessen its hold on business. Em- how that shapes the workplace. Afers of people. It does away with the new trend in work. ASYNCHRONOUS OFFICE top-down managing and 1-2 people at the top of the company giving and are the top of the top of the top of the company giving and the top of Say goodbye to 8-5 or even shift ing orders to everyone underneath **BALANCE** 



way to lead on individual projects, expectations. Managers will start have to create environments that

leaner. Asynchronous work envi- Instead, Holacracy focuses on importance of mental health and Exit, where employees left the Jill R. McCartney, IOM ronments don't have set schedules. how leaders can lead from every wellness, employers can expect to workforce in droves. To reestablish Kilgore Area Chamber of Commerce They allow employees to work an level and gives younger people a make changes based on employee trust again, employers are going to President & CEO

not through titles. With younger weighing the importance of pro- are as appealing as the freedom in and contributing to a work envi- work from home and hybrid work flexibility and good benefits. ronment from their first day on environments, we're starting to see tasks leaders of projects, not lead- gestions), this idea could become ployees are starting to notice that if the goals are being met, where ing ushered in the industrial revoemployees are, and when they're lution. We might just be seeing an working, is less important.

> As of this writing, businesses are With more discussions about the trying to recover from the Great

The next decade will have a great ter all, efficiencies in manufacturemployee-led revolution leading into 2030.

#### **NEW MEMBERS!**

America's Best Value Inn & Suites

> **ERC Associates USA** Four Wheel Draft Dale "Fig" Newton

Stillwater RV Resort Stillwater RV Resort Texas Gal Boutique The Bliss House

## MEMBER INVESTOR

**ABC Auto Parts** America's Best Value Inn & Suites Brent Rice - State Farm CHRISTUS Trinity Clinic - Kilgore Curtis Blakely & Co., PC Dr. Rocco DeSantis, DDS Edward Jones - Emily Arp **ERC Associates USA** Forest Home Baptist Church Fred Mahaffey - USHEALTH Advisors

Hope's Closet Kids World Learning Center Kilgore Eye Care Center Kilgore News Herald Kilgore Quick Care P & W Sales SMG United Contractors LLC Stillwater RV Resort Texas Gal Boutique The Bliss House

Find a Chamber Member in the Business Directory at www.KilgoreChamber.com.

#### **UPCOMING** EVENTS & MEETINGS

#### **AUGUST & SEPTEMB**

Ambassador Lunch

Aug /	Allibussudoi Edilcii	11.00uiii	Circlo Curo
Aug 10	Grand Opening/Ribbon Cutting	4:00pm	Majestic Bookshop & Texas Gal Boutiqu
Aug 11	Executive Board Meeting	12:00pm	Kilgore Chamber
Aug 15	Board Meeting	12:00pm	Kilgore Chamber
Aug 17	First Day of School	7:30am	KISD
Aug 18	Morning Brew	8:00am	Arbor Grace Guest Care
Aug 23	BizConnect — Elder Law	11:30am	Meadowbrook Golf & Event Center
Aug 24	Education Committee	11:30am	Kilgore Chamber
Aug 26	Office Closed		
Sept 2 – 5	Office Closed		
Sept 7	EMT's Meeting	11:30am	Kilgore Chamber
Sept 10	Bags w/Benefits Cornhole	Tourn.	4:00pm The Texan Theater
Sept 12	Government Affairs Meeting	11:30am	Kilgore Chamber
Sept 13	Ambassador Lunch	11:30am	TBD
Sept 15	Morning Brew	8:00am	Roberts Photo & Cinema
Sept 16	Kilgore Chamber Golf Classic	8:00am	Meadowbrook Golf & Event Center

Go to KilgoreChamber.com or VisitKilgore.com for more event information.

If you have a community event you wish to have listed on the Kilgore Calendar please send your information via email to Imorgan@kilgorechamber.com, drop it by the Chamber office at 1108 N. Kilgore Street. We will be happy to share your event information on the community calendar and via Facebook at KilgoreChamber.

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#### **GUN RAFFLE CALENDAR**

#### **EVENT OVERVIEW**

We are so excited to bring back the Kilgore Area Chamber of Commerce Community Calendar with a few changes. This will also be a G<mark>un Calendar</mark> Raffle! Each gun calendar is \$115, which enters the purchaser into the drawing for I (one) firearm for 24 weeks through the months of January 2023 - December 2023.

#### EVENT INFORMATION

Every 1st and 3rd Monday at 6 p.m. the Texas Lottery Pick 3 Numbers will determine the winner of the prize.



www.kilgorechamber.com 1108 N. Kilgore Street, Kilgore, TX 75662 903.984.5022

Contact:

**Business:** Email:

Ad Size/Month:

#### **Advertising Opportunities**

Calendar Ad Sizes/Specs and Rates: Full Page ..... \$1250 (I2 Available) I/2 Page .....\$700

Full - 10.5" W x 8" T for full page Half - Horizontal IO.5" W x 3 7/8" T or Vertical 5 I/8" W x 7 3/4" T

I/3 Page (3.25" w x 8") ......\$625 I/6 Page (3.25" x 3.75") . . . . . . . . . . . \$325 Block Ad (1.75" x 3.25") ..... \$200

Day Ads (1.5" x 1.25").....\$100 Have an event you want listed? ..... \$75 Only I Day Ad per day, first come, first serve Full Page Bleed 8.5" tall x II" wide I/8 extra bleed

Full Page Ad benefits include two (2) Gun Raffle Calendars providing four (4) chances to win each week for 24 weeks!

500 Gun Calendars will be available for sale for \$115 each

We will also be printing calendars (minus the gun raffle) to sell for \$10 each

In addition to the printed calendars, it will also be located on our website for 2023.

### MORNING BREW









Morning Brew, one of the Chamber's business connection events, was sponsored by Patterson Kilgore.

Thank you for hosting an outstanding event!

If your business is interested in hosting a Morning Brew, contact Lisa Morgan at the Kilgore Area Chamber 903-984-5022.

#### **Texas Farm Bureau Insurance Ribbon Cutting**



#### The Bliss House Yoga Studio Ribbon Cutting



#### **PhyNet Ribbon Cutting**



#### NWS July Ambush



POWERED BY THE KILGORE AREA CHAMBER OF COMMERCE

AUGUST

Tuesday, August 23, 2022 | 11:30 am-1:00 pm

#### KRISTEN ISHIHARA

ROSS & SHOALMIRE ELDER LAW ATTORNEYS, P.L.L.C.







**PATTERSON** 

## Place YOUR AD in next month's **Chamber Connection**

Call 903.984.2593

KILGORE NEWS HERALD

"The purpose of the Kilgore Area Chamber of Commerce is to cultivate a strong business and industrial environment in the Kilgore area, creating a vibrant place to live, learn, work and play."

#### 2022 Kilgore Area Chamber of Commerce 1108 N. KILGORE STREET | KILGORE, TEXAS 75662 | 903-984-5022

#### **KILGORE AREA CHAMBER OF COMMERCE STAFF**

Jill R. McCartney, IOM President & CEO Lisa Morgan, IOM, Member Services Manager

#### **EXECUTIVE BOARD**

Bobbie Hurley O'Dell, Chairman (Arpco Valves & Controls) Robert Young, Chair Elect ( Skeeter) Erin Brogoitti, Vice Chair (HUB International) Tim Capps, Vice Chair (Gabriel/Jordan Buick GMC) Blayne Cole, Treasurer (Noble Roofing Bullard Associates, LLC) Mark Robinson, Past Chairman (AEP/SWEPCO) Jill McCartney, Secretary (Kilgore Area Chamber of Commerce)

#### **BOARD OF DIRECTORS**

Jack Moore (Whataburger) Kevin Offerding (East Texas Hardware) Ubaldo Meraz (East Texas Professional Credit Union) John-Michael Spates (Orgill) Nichole Cole (Business Computer Solutions, BCS) Sharla Shead, FNP-C (Christus Trinity Clinic)

#### **EX-OFFICIO**

Dr. Andy Baker (KISD) Dr. Brenda Kays (Kilgore College) Lisa Denton (Kilgore Economic Development Corp.) Josh Selleck (City of Kilgore) David Cleveland (East Texas Council of Governments)

## Proud Chamber Member for Over 25 Years



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2022

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Tickets

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\$65 Registration must be received by September 28

**Information & Tickets** 

Go to KilgoreChamber.com/Events | Call 903.984.5022 | Email: LMorgan@KilgoreChamber.com POWERED BY THE KILGORE AREA CHAMBER OF COMMERCE



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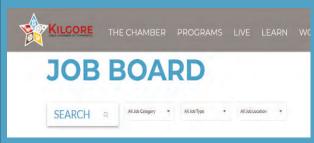
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#### **NOW HIRING!** The Kilgore Area Chamber of Commerce would

like to introduce you to the newest page on our website, the Job Board, this page has been added to assist our members with their employment needs. Simply email us with your detailed opening and we will get it posted to the page linking it to your site or page.

THIS IS FREE TO OUR MEMBERS.





gfaulkner@thewillowsofkilgore.com Facility 903-983-7775

Referral Fax: 888-522-6604

1901 Whipporwill Lane Kilgore, Texas 75662

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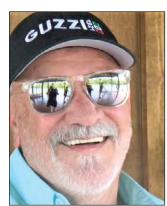
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**AUGUST 2022** •

www.cityofkilgore.com

## See ya later, summer



Bill Woodall Kilgore Community Relations Manager

I don't know who needs to know this, but the world's By mid-September the water best candy - the Heath bar - will be back to normal and is gluten free.

Think back to your child- the swimming pool of your hood when accurate regula- youth. tion of chlorine in swimming pools was still a yet-to-be-dis-

it's just the public works de- school starts. partment delivering an extra shot of clean to the water summer: color your water for a couple of days but, again, it's all safe. that chlorine smell will be a fading memory, just like

Summer's over.If you want covered art? Remember that to get technical, astronomical summer ends at 9:03 p.m. If you live in Kilgore it's September22and meteoroentirely possible your tap wa- logical summer ends August ter at home today smells the 31. But, to you and me and same way. Not to worry... the kids, summer ends when

Looking back at Kilgore's

system. The jolt my also dis- • Again this year, the Fourth of July Extravaganza was super. Falling as it does, in the middle of sweat season, • organizers at city hall each summer worry that Kilgoreos and their families

will stay home with their air conditioners. Once again, that didn't happen. The crowd at the park was almost as impressive as the pyrotechnics. Beyond the confines of the parks, hundreds more sat in their cars, engines idling and air conditioners laboring, to watch the fireworks through a layer of glass. It was a marvelous evening, a lovely example of our Norman-Rockwell-life in a small town.

Just under a thousand people – adults and children – participated in the summer reading program at Kilgo- • Dog Day at The Pool: said, be there or be square.

re Public Library. That's a huge number. Librarian Stacey Cole and her staff swung for the fences and hit this one out of the park. (Sorry... it's hard to avoid even the most trite summer phrases.)

A smidgen over 11,000 people paid \$3 per day to swim.

What a great way to end the pool season. Forty-five dogs – supervised by 70 or so humans -- splashed, barked and chased wet tennis balls on a sunny Sunday afternoon. As word spreads, we're expecting even more dogs next year.

Next up, Oktoberfest: swim in our super-Olym- Bigger and better each seapic-sized city pool. That son, the downtown event number includes a healthy on October 15 will this year group of adults who lined include a carnival in addition up outside the pool house to "Oompah" music, alederbefore 8:30 each Monday, hosen/dirndl fashion parade, Wednesday and Friday a beer garden and an assortfor water aerobics and lap ment of food and craft vendors. As the 1950s cool cats

## THETHE COMMUNIC

The Kilgore Area Chamber of Commerce and City Connection newsletter is published once a month on the third Wednesday. Contact us today to find out how to place your ad in this informative monthly section.



TO PLACE YOUR AD IN THE NEXT ISSUE CONTACT:

Linda Ballard, 903-984-2594 or lballard@kilgorenewsherald.com

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