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Chamber Connection



KILGORE
AREA CHAMBER OF COMMERCE

NOVEMBER 2022 • www.kilgorechamber.com • 1108 N. Kilgore Street • 903-984-5022

Why Shop Small for the Holidays?



Jill R. McCartney White, IOM, CCEO-AP
President & CEO

Small businesses add flavor to the Kilgore area. There is a sense of adventure when you explore a small business. You never know what beauties you'll uncover or what scrumptiousness awaits. Sadly, that's also why a lot of people choose to patronize chains. With chains, they know exactly what they'll get and there's a lot of comfort in that.

But comfort does come at a price and that price could be our community.

Large employers and chains are vital to our area, but this holiday season we're asking you to support small businesses to help ensure they're around in the coming years.

Here's why:

7 Reasons to Support Small Businesses This Holiday Season

1. Small businesses need you. While SCORE advises that businesses should keep three to six months of operating reserves, most small businesses have 27 days' worth. With inflation, rising costs, hiring issues, and a plethora of other challenges, that place our small businesses in a precarious position, where you spend your money this holiday could affect which businesses will be here in the new year.

2. It feels good to shop small. Supporting small business feels good because you can see the impact. The smiles and gratitude you receive for shopping with a small business feel special. You can tell you're making an impact and often they remember you when you return. You also probably know whom you are buying from and the family it is supporting.

3. Small businesses support your causes. Small businesses are the first ones you turn to when asking for support for your beloved causes from your kid's sports to your favorite

nonprofits. Their sponsorships improve the quality of life in the area. But they can't sponsor your causes if they're not in business.

4. Small businesses answer your questions. Chatbots are great but they are programmed to respond literally to your questions. They do not anticipate needs or ask follow-up questions like small business owners and employees do. Sometimes the conversation that comes from speaking with small business professionals lead to other opportunities, interests, and stories. That's less likely to happen with a chatbot or large-scale online retailer.

5. Small businesses give you an experience. Shopping small is about the experience and holiday shopping provides some of the biggest highlights of the year with seasonal aromas, delightful demos, delicious tastes, and happy melodies. Twinkle lights make everything more festive. Even an amazing website can't provide the same tantalizing shopping experience an in-person trip to your favorite small business can.

6. Small businesses rely on



your holiday spending. As many as 20% of small businesses rely on holiday sales to offset slower times during the year. If you don't buy local during the holidays, it affects their future.

7. You can be a gift-giving wizard. Times are tight right now and many of us are cutting back on what we're spending this year so that we can cover rising costs in essentials.

While it's natural to look for the cheapest gift possible during these times, you don't want to forgo the holiday smiles from the perfect gift just to stay in your budget. Many small businesses provide unique, thoughtful items that you can't get in many places. You can spend less but give your special someone something that they'll cherish.

Shopping small this holi-

day season is a big deal. These past few years have been hard on local businesses. With smaller operating reserves, rising costs, and lower sales, they need you this year. And if you enjoy those small businesses, you know where you need to put your holiday dollars.

*Jill R. McCartney White, IOM
Kilgore Area Chamber of Commerce
President & CEO*

WELCOME NEW MEMBERS!

Cybr Security Solutions LLC Raise Your Hand Texas
Doc's Taco Shop Superstar Storage, LLC

MEMBER INVESTOR RENEWALS

Complete Printing & Publishing HD Hydraulics LLC
D & D Industrial SMG United Contractors LLC
Welding Supply, Inc. Sun Acres Mobile Home Park & RV
Expert Lawn Care Tempest Golf Club
First Christian Church Waste Connections, Inc.
Gratton Chiropractic Bill Woodall
Gulf Coast Chemical LLC

Find a Chamber Member in the Business Directory at www.KilgoreChamber.com.

MORNING BREW

POWERED BY KILGORE AREA CHAMBER OF COMMERCE

ARPCO
VALVES & CONTROLS

Thursday, November 17, 2022, 8:00 - 9:00 am
120 Marvin A. Smith Road, Kilgore

Come Grow with us!

UPCOMING EVENTS & MEETINGS

NOVEMBER & DECEMBER

Nov 28	Growth Group	11:30pm	The Back Porch
Nov 29	Kilgore Christmas Parade	6:30pm	Downtown Kilgore
Nov 30	Education Committee Meeting	11:30am	Kilgore Chamber
Dec 6	BOSS	8:30am	Meadowbrook
Dec 7	EMT's Meeting	11:30am	Kilgore Chamber
Dec 12	Government Affairs Meeting	11:30am	Kilgore Chamber
Dec 13	Ambassador Lunch	11:30am	Downtown D'Lites
Dec 15	Morning Brew	8:00am	ETX Prof. Credit Union
Dec 15	Executive Board Meeting	12:00pm	Kilgore Chamber
Dec 19	Board Meeting	12:00pm	Kilgore Chamber
Dec 26 - 30	Office Closed		

Go to KilgoreChamber.com or VisitKilgore.com for more event information.

If you have a community event you wish to have listed on the Kilgore Calendar please send your information via email to lmorgan@kilgorechamber.com, drop it by the Chamber office at 1108 N. Kilgore Street. We will be happy to share your event information on the community calendar and via Facebook at [KilgoreChamber](https://www.facebook.com/KilgoreChamber).

Attendees at these dynamic meetings introduce themselves and their business with a 30-second commercial. Maximize your networking by arriving early or staying after the meeting to enjoy open networking with the local business professionals who attend each week.



The goal of Growth Group is to build personal and professional relationships with other members while exchanging leads, business tips, growing your prospect list, and, most importantly, referrals.

GROWTH group

Monday,
November 28,
11:30 am @ The
Back Porch

www.KilgoreChamber.com

Showcase your business by joining us for a little lunchtime fun and some lively conversation at our Monday Growth Group.

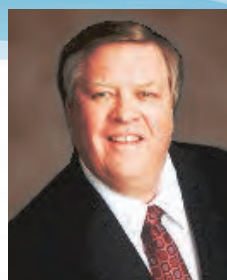
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Dr. Jadie Roberts



Dr. J.T. Roberts



Dr. Shiloh Roberts



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Fraud and phishing

The Federal Trade Commission's report on fraud estimates that American consumers lost a staggering \$5.8 billion to these phishing schemes and other fraud in 2021—an increase of more than 70 percent over 2020.

We want every bank customer to become a pro at spotting a phishing scam—and stop bank impostors in their tracks. It starts with these four words: Banks Never Ask That. Because when you know what sounds suspicious, you'll be less likely to be fooled.

These four phishing scams are full of red flags:

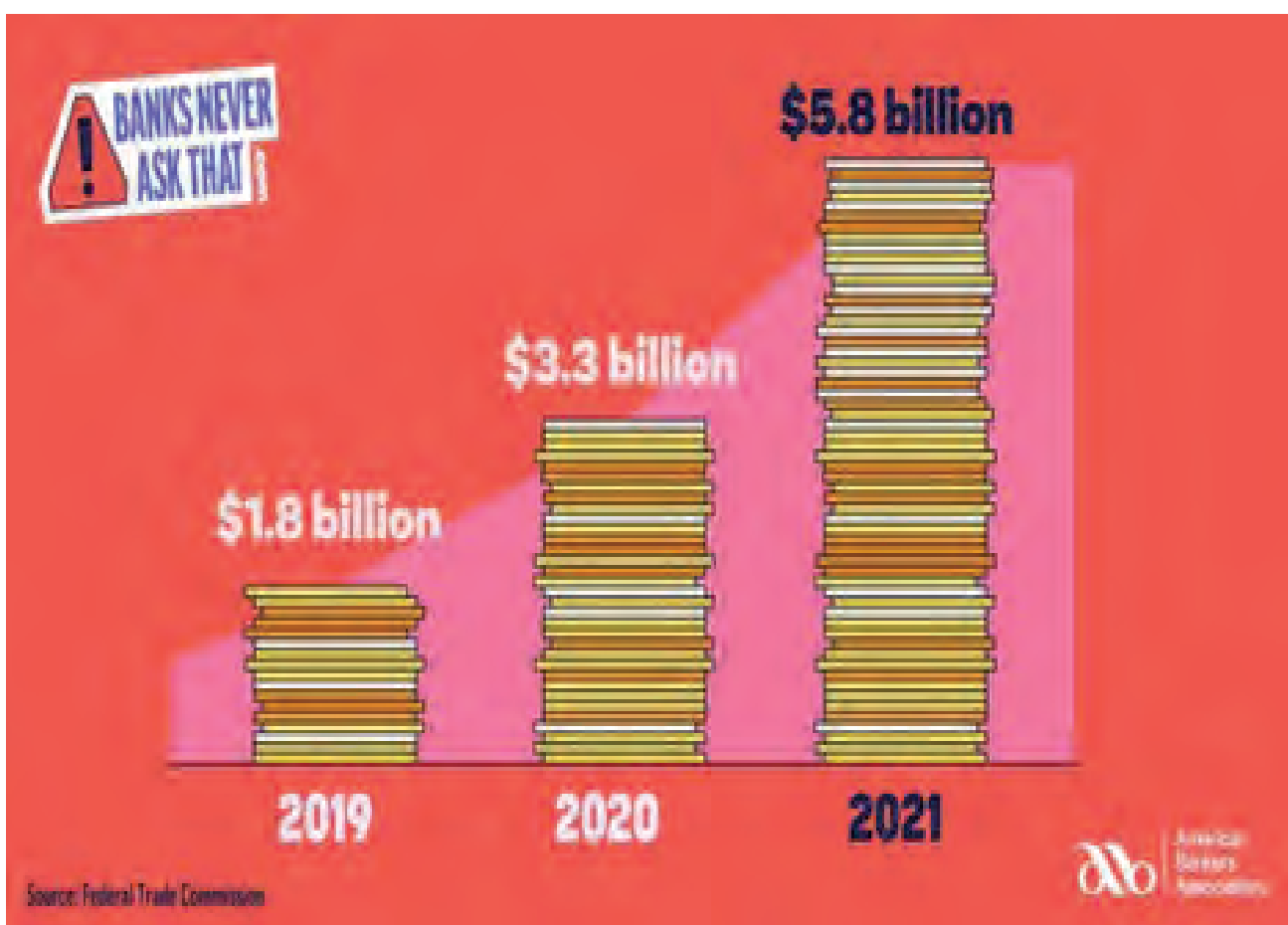
- **Text Message:** If you receive a text message from someone claiming to be your bank asking you to sign in, or offer up your personal information, it's a scam. Banks never ask that.
- **Email:** Watch out for emails that ask you to click a suspicious link or

provide personal information. The sender may claim to be someone from your bank, but it's a scam. Banks never ask that.

- **Phone Call:** Would your bank ever call you to verify your account number. No! Banks never ask that. If you're ever in doubt that the caller is legitimate, just hang up and call the bank directly at a number you trust. Never trust Caller ID.

- **Payment Apps:** Beware of text messages from someone claiming to be your bank saying your account has been hacked. The scammer may ask you to send money to a new account they have created for you, but that's a scam. Banks never ask that.

Guest Article submitted by:
Billie Mims, Location President
Austin Bank



The Kilgore Area Chamber of Commerce presents

91st KILGORE Christmas PARADE

November 29, 2022

KILGORE 150 YEARS SESQUICENTENNIAL

KILGORE AREA CHAMBER OF COMMERCE

PATTERSON KILGORE CHEVROLET CHRYSLER DODGE JEEP RAM

CHRISTUS GOOD SHEPHERD Health System

91st Annual Kilgore Christmas Parade "Happy Sesquicentennial Kilgore"

Tuesday, November 29th @ 6:30 pm
Entry Fee: \$35 per unit

Name of Organization: _____
 Contact Person: _____
 Contact Phone: _____ E-mail (required): _____
 Mailing Address: _____ City: _____ Zip: _____

Type of Entry
 Marching Unit Name: _____ Number of Persons: _____
 Total length of float & rolling vehicle: (required) _____
 Vehicle Type: Car Van Pick-Up Truck Pulling: Flatbed Tractor-Trailer

- ★ Entry fee must accompany entry form to be considered for lineup.
- ★ **HEIGHT LIMIT – 14 FOOT**
- ★ Entry deadline is **Tuesday, November 22, 2022.**
- ★ Completion and submission of this application indicates that you will comply with all stated rules and guidelines.
- ★ All units **must** be driven by a licensed and insured driver.
- ★ All units **should** be decorated using this year's theme "**Happy Sesquicentennial Kilgore**"
- ★ We encourage the **use of lights** or illuminated items, such as glow sticks, bracelets, and/or necklaces
- ★ **No actions permitted** that would endanger spectators along the streets.
- ★ **Candy may not be thrown**, but is allowed to be handed out by those walking in the parade.
- ★ No trailer over 40' permitted; and no tractor/trailers with sleepers are allowed.
- ★ **There is only one Santa and Mrs. Claus allowed in the parade. They will ride on the official sleigh at the end of the parade.**
- ★ Entrants that include live animals, namely horses, must comply with the city pooper scooper laws. There **must** be someone designated within the group to collect and dispose of any animal waste.
- ★ All horses will be positioned at the back of the parade lineup.
- ★ Anyone in violation of any of the rules will be removed from the parade; no entry fees will be refunded.
- ★ An award ceremony for Parade Winners is set to be held on Friday, December 2 @ 9:00 am at the Chamber of Commerce office @ 1108 N. Kilgore. Parade winners will be notified on Wed., November 30.

Make checks payable to Kilgore Area Chamber of Commerce and mail/bring to address below. It will be the entries responsibility to follow all guidelines related to COVID-19.

KILGORE
1108 N. Kilgore Street
www.KilgoreChamber.com
P: 903-984-5022
lmorgan@kilgorechamber.com



There is *gnome place* better to shop than *local.*

KILGORE AREA CHAMBER OF COMMERCE

SMALL BUSINESS SEASON™

"The purpose of the Kilgore Area Chamber of Commerce is to cultivate a strong business and industrial environment in the Kilgore area, creating a vibrant place to live, learn, work and play."

2022 Kilgore Area Chamber of Commerce

1108 N. KILGORE STREET | KILGORE, TEXAS 75662 | 903-984-5022



KILGORE AREA CHAMBER OF COMMERCE STAFF
 Jill R. McCartney, IOM President & CEO
 Lisa Morgan, IOM, Member Services Manager

EXECUTIVE BOARD

- Bobbie Hurley O'Dell, Chairman (Arpc Valves & Controls)
- Robert Young, Chair Elect (Skeeter)
- Erin Brogoitti, Vice Chair (HUB International)
- Tim Capps, Vice Chair (Gabriel/Jordan Buick GMC)
- Blayne Cole, Treasurer (Noble Roofing Bullard Associates, LLC)
- Mark Robinson, Past Chairman (AEP/SWEPCO)
- Jill McCartney White, Secretary (Kilgore Area Chamber of Commerce)

BOARD OF DIRECTORS

- Jack Moore (Whataburger)
- Kevin Offering (East Texas Hardware)
- Ubaldo Meraz (East Texas Professional Credit Union)
- John-Michael Spates (Orgill)
- Nichole Cole (Business Computer Solutions, BCS)
- Charla Shead, FNPC (Christus Trinity Clinic)

EX-OFFICIO

- Dr. Andy Baker (KISD)
- Dr. Brenda Kays (Kilgore College)
- Lisa Denton (Kilgore Economic Development Corp.)
- Josh Selleck (City of Kilgore)
- David Cleveland (East Texas Council of Governments)

Proud Chamber Member for Over 25 Years



REPUBLIC SERVICES

2611 N Hwy. 42 Kilgore
 2815 N Hwy. 42 Kilgore

KILGORE Gun Raffle Calendar Order Form

Only 500 total Gun Raffle Calendars will be produced, and the cost to purchase one is \$115. Each calendar contains 2 different "raffle" numbers and enters the purchaser into each bi-weekly drawing. One firearm will be given away to the winner on the 1st (first) and 3rd (third) Monday of each month for 12 months! The raffle runs from January 2023 - December 2023.

How Does the Drawing Work?

Every 1st and 3rd Monday evening at 6pm the Texas Lottery Pick 3 Numbers will determine the winner of the bi-weekly gun drawing prize. If these three numbers match either of the three digit "raffle" numbers printed on the back of your calendar, YOU WIN!

Each winner will be announced via social media, giving that months advertisers additional recognition and exposure.

Have questions? Contact us at 903.984.5022

INFORMATION

Buyer's First & Last Name: _____ Phone: _____

Company Name: _____

Email: _____

Address: _____

Quantity of Calendars (\$115 each): _____

CREDIT CARD PAYMENT AUTHORIZATION

Credit Card Number: _____

Expiration Date: _____ CSC: _____ Signature: _____

CALENDAR NUMBERS



KILGORE Gun Raffle Calendar Order Form

Kilgore Area Chamber of Commerce Gun Raffle Calendar Terms & Conditions

- You MUST be 21 years of age or older to purchase a ticket and in order to be eligible to win a firearm.
- Each calendar is \$115, which enters the purchaser into the drawing for 1 firearm per 24 weeks of the 2023 calendar year.
- Each calendar has two numbers on the card between 000-999. Every 1st (first) and 3rd (third) Monday evening at 6 pm the Texas Lottery Pick 3 numbers will determine the winner of the prize. This ensures that there will only be 1 (one) winner per drawing. If for any reason the Texas Lottery Pick 3 ends, the tickets will be drawn at random on the same calendar dates.
- All winners of firearms must fill out the ATF Form 4473 and pass the NICS background check. If the winner fails the NICS background check they will forfeit the prize awarded. Winners assume all responsibility for the firearm once they have passed the NICS background check.
- All firearms will be distributed by Eagle Eye Firearms at the address below in compliance with all federal, state, and local laws. Eagle Eye Firearms, 1397 FM Road 1252 E, Kilgore, Texas 75662.
- The Kilgore Area Chamber of Commerce will contact the winner by phone twice and email once utilizing only the information provided on the calendar (please write legibly). Winners must claim their prize within 60 days at Eagle Eye Firearms (location listed above) or the prize will be donated back to the Kilgore Area Chamber of Commerce.
- If the winner chooses to have the firearm shipped to another FFL dealer, the winner will incur the expense of the transfer.
- Prizes are subject to manufacturers' inventory and will be submitted with a product of the same value in the event that a product is not available. The Kilgore Area Chamber of Commerce reserves the right to change any models, etc. of the prizes, if need be, due to availability, law & regulation changes, etc..
- Calendars and prizes are non-transferable and non-refundable.

CONFIRMATION OF TERMS & CONDITIONS

I confirm that I have read, understand and agree to the above Kilgore Area Chamber of Commerce Gun Raffle Calendar Terms & Conditions.

I authorize the Kilgore Area Chamber of Commerce to post my name on their FaceBook in the event that my ticket number combination is drawn.

Yes No



2023 CALENDAR AD SALES

EVENT OVERVIEW

We are so excited to bring back the Kilgore Area Chamber of Commerce Community Calendar with a few changes. This will also be a Gun Calendar Raffle! Each gun calendar is \$115, which enters the purchaser into the drawing for 1 (one) firearm for 24 weeks through the months of January 2023 - December 2023.

EVENT INFORMATION

Every 1st and 3rd Monday at 6 p.m. the Texas Lottery Pick 3 Numbers will determine the winner of the prize.



www.kilgorechamber.com
1108 N. Kilgore Street, Kilgore, TX 75662
903.984.5022

Contact: _____

Business: _____

Email: _____

Ad Size/Month: _____

Advertising Opportunities

Calendar Ad Sizes/Specs and Rates:
Full Page \$1250 (12 Available)
1/2 Page \$700

Full - 10.5" W x 8" T for full page
Half - Horizontal 10.5" W x 3 7/8" T or
Vertical 5 1/8" W x 7 3/4" T
1/3 Page (3.25" w x 8") \$625
1/6 Page (3.25" x 3.75") \$325
Block Ad (1.75" x 3.25") \$200
Month Block (1.75" x 1") \$150
Day Ads (1.5" x 1.25") \$75
Have an event you want listed? \$50
Only 1 Day Ad per day, first come, first serve
Full Page Bleed 8.5" tall x 11" wide 1/8 extra bleed

SOME MONTHS ARE SOLD OUT - ACT FAST!!
Full Page Ad benefits include two (2) Gun Raffle Calendars providing four (4) chances to win each week for 24 weeks!

500 Gun Calendars will be available for sale for \$115 each

We will also be printing over 5000 calendars (minus the gun raffle)

In addition to the printed calendars, it will also be located on our website for 2023.



Morning Brew, one of the Chamber's business connection events, was sponsored by ARPCO Valves & Controls. Thank you to for hosting an outstanding event! If your business is interested in hosting a Morning Brew, contact Lisa Morgan at the Kilgore Chamber 903-984-5022.



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Garrel Faulkner
Administrator

gfaulkner@thewillowsofkilgore.com

Facility 903-983-7775
Referral Fax: 888-522-6604

1901 Whipporwill Lane
Kilgore, Texas 75662

Published monthly by the Kilgore News Herald

City Connection



NOVEMBER 2022 • www.cityofkilgore.com

'Tis the season...



Bill Woodall
Kilgore Community Relations Manager

Operating on the assumption that you, too, believe 'tis better to give than to receive,

Hope's Closet – the Kilgore shop is on Hwy 259 in the little shopping center across from Patterson Chevrolet/Dodge/Jeep/Ram – relies on the sale of “gently used” items to fund its operations.

Quoting their director: “Proceeds from Hope's Closet stores help fund life-changing services provided by the Women's Center of East Texas at no cost to clients/survivors. The Women's Center assists survivors of domestic violence, sexual assault, and sex trafficking. Clients of the Women's Center shop for free at Hope's

Closet stores. They're able to pick out exactly what they need to recover and rebuild.”

This could be the year you get rid of that jacket Mom bought, thinking you still wore a medium.

At city hall, we love fun stuff and we really love outdoor fun stuff. Having said that...

Gregg County has received a development and design grant from Sabine River Authority. With input from city halls in Kilgore, White Oak, Longview and Glade-water, the county will devel-

op boat ramps at a readily accessible point along the river. Fisherpeople, kayakers and canoeists, bird watchers, alligator counters rejoice.

It's been a laborious process (and city staff has taken a series of verbal beatings about it) but there's some clearly visible progress on the reconstruction of East Main Street. The folks from True Roads Construction are working their way up Main Street, leaving a trail of curb, gutter, sidewalk and handicap-accessible ramps behind them.

When they're done with that portion of the project, city crews will begin the process of repairing and replacing the concrete panels with which the street is paved. Expect completion in early summer.

By the time you and I meet again, Thanksgiving will have come and gone, with you and your family having celebrated turkey, ham, green bean casserole, candied yams, and satiety.

You will have Mingled and Jingled with us downtown on the Saturday after

Thanksgiving – when you're finally hungry again.

You will have bundled up against our version of winter and stood shoulder-to-shoulder with us on Tuesday, Nov. 29 at the Chamber of Commerce's 91st Christmas parade. Some of you will have risked your life on December 4 to pluck candy from the middle of Old Hwy 135 juuust before that next entry in the Liberty City Christmas Parade can run you down.

Happy holidays to all of you from all of us at City Hall.

KILGORE AREA CHAMBER OF COMMERCE
2021 2022
Chairman's Star Member

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Gabriel/Jordan Buick GMC

KILGORE AREA CHAMBER OF COMMERCE
2021 2022
President's Star Member

Place **YOUR AD** in next month's **City Connection**

Call 903.984.2593

KILGORE NEWS HERALD

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ARABELLA OF KILGORE

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www.ArabellaKilgore.com

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