

Published monthly by the Kilgore News Herald

# Chamber connection



**KILGORE**  
AREA CHAMBER OF COMMERCE

MARCH 2023 • www.kilgorechamber.com • 1108 N. Kilgore Street • 903-984-5022

## What's in Chamber Membership for You? Hint: it's more than just a ribbon cutting



**Jill R. McCartney White, IOM, CCEO-AP**  
President & CEO

Years ago, businesspeople joined the chamber because it was expected. It was just something you did. These days membership isn't automatic but it's still a valuable investment in your business. In addition to networking events and ribbon cuttings, the chamber offers a lot of benefits that you can't do for yourself, and chamber benefits can save you a lot of money. If you're like most business owners, you could really use

some cost savings these days. Before we go into exactly what the chamber can do for you and your business, it's important to note that chamber membership is not like a gym membership that comes with one entry and the occasional ability to bring a guest. Chamber member benefits apply to all your employees and each of them has full access. Smart businesses share this information with their employees and even add events and learning opportunities to the company newsletters and/or intranet/employee portal. Many market these benefits as an extension of their own, which can help you give your employees opportunities that may not be in your budget. Here are some of those highlights:

### CHAMBER MEMBERSHIP PERKS FOR YOU AND YOUR EMPLOYEES

**1. Learning opportunities.** The chamber offers many learning opportunities

throughout the year. Some are conducted by staff, while others are led by community experts. Topics vary but are always centered around information that benefits businesses. Past topics include Elder Law, Multigenerational Workforce, and Capital Connect. Check out our



calendar for this month's offerings.

**2. Increased backing.** One voice in a sea of many gets drowned out easily. But

when multiple voices are insisting upon the same thing, leaders are more apt to listen. When you join the chamber, you add your voice to the strength of the chamber and together we can cohesively help protect your interests. When we assist members with zon-

ing or advocacy issues, we often hear, "We couldn't have done it without you." The chamber has a powerful voice, and we can speak for you in a persuasive

way.  
**3. Powerful credibility and a sense of community.** Many people see chamber membership as an indication of trustworthiness. It shows you care about the community and are here to make a difference. These days that's appealing to people. They want to do business with organizations that share their views and values.

**4. A group with shared interests.** Everyone knows that the chamber provides excellent opportunities for networking and increasing your business. But the other thing that makes these networking events (and all chamber events) more appealing is that everyone there has a business focus as it applies to our community. You will quickly discover many commonalities that make connecting easier. In addition to possible sales opportunities, you may discover partner-

ship possibilities and other ways to mutually fulfill your goals.

**5. Affordable advertising opportunities.** If your ideal market is business professionals, the chamber offers a host of affordable advertising opportunities. From newsletters to banner ads, event sponsorships to speaking opportunities, the chamber can tailor an advertising package that not only places you in front of your target market but also does so in a way that helps you cut through the marketing noise of other platforms.

Chamber membership may no longer be the automatic activity that it once was but it is an excellent way to position yourself in the community, establish respect, and get the assistance you need to grow and thrive.

*Jill R. McCartney White, IOM  
Kilgore Area Chamber of Commerce  
President & CEO*

## WELCOME NEW MEMBERS!

An Elegant Touch Floral & Design    Law Office of Tom B. Watson, PLLC  
Consolidated Communications    Meadowbrook Preschool

## MEMBER INVESTOR RENEWALS

- |  |   |
|--|---|
| Avalon Faire                                     | Laird Insurance                               |
| Bobby & Wanda Bittick                            | Martin Resource Mgmt. Corp.                   |
| Lloyd & Evelyn Bolding                           | McKinnon Construction                         |
| Britt's Wine & Dine and Britt's Wines and Winery | Meadowbrook Golf & Events Center              |
| Brogioiti Construction Management, LLC           | Patterson Motors of Kilgore, Inc              |
| Charles N. Richardson Enterprises                | Phillips & Gilchrist, LLP                     |
| Complete Supply, Inc.                            | PhyNet, Inc. - Kilgore Family Clinic          |
| Conterra Networks                                | Rader Funeral Home                            |
| Downtown D'Lites Cafe                            | Rivers Recycling, LLC                         |
| Dr. Joey DeGraffenried, DDS                      | Shallow Creek RV Resort                       |
| Dr. Surya P. Lanka                               | Simply Southern Catering                      |
| DATCS, LLC                                       | W. F. Smylie                                  |
| East Texas Glass Company                         | St. Paul's Episcopal Church                   |
| Edgar's Big Taco #2                              | State Representative Jay Dean                 |
| Express Employment Professionals                 | Steelman Industries                           |
| Four Star Cinema                                 | Stone Street Plaza   MRP Capital Group        |
| Global Graphics                                  | Tara Harris State Farm                        |
| Hospice of East Texas                            | The Burrito Shop                              |
| Kilgore Cable TV Company                         | Upshur Rural Electric Cooperative Corporation |
| Kilgore Mercantile & Music, LLC                  | Waukesha-Pearce Industries, Inc.              |
| KZQX - KDOK Radio                                |   |

Find a Chamber Member in the Business Directory at [www.KilgoreChamber.com](http://www.KilgoreChamber.com).

The purpose of the Kilgore Area Chamber of Commerce is to promote a strong business and industrial environment in the Kilgore area.



### WE...

**ADVOCATE** on behalf of our business community as well as educate business leaders regarding public policy issues relevant to their businesses.

provide opportunities for our members and community partners to **COLLABORATE** to strengthen the Kilgore economy.

**ACCELERATE** the economic prosperity by focusing on the unique mix of people, places, and products that define the Kilgore, Texas area.

**INNOVATE** each year in order to keep our members active and interested in our programs and events.

strive to **EDUCATE** our members with our BizConnect series, advocacy efforts, and the member to member opportunities.

## MORNING BREW

POWERED BY  
KILGORE AREA CHAMBER OF COMMERCE

**TEXAS**  
*Shakespeare Festival*

Thursday  
April 20, 2023  
8:00 - 9:00 am  
815 Houston Street  
Kilgore, Texas

*Come Grow with us!*  
POWERED BY THE KILGORE AREA CHAMBER OF COMMERCE

Proud Member 46 Years



Therapeutic Optometrists



Dr. Jadie Roberts



Dr. J.T. Roberts



Dr. Shiloh Roberts



1100 Stone Rd • Kilgore, Tx | 903.983.2020 | [www.eyecarecenters.org](http://www.eyecarecenters.org) | CHAMBER MEMBER SINCE 1976

Attendees at these dynamic meetings introduce themselves and their business with a 30-second commercial. Maximize your networking by arriving early or staying after the meeting to enjoy open networking with the local business professionals who attend each month.



The goal of Growth Group is to build personal and professional relationships with other members while exchanging leads, business tips, growing your prospect list, and, most importantly, referrals.

# GROWTH *group*

Come GROW With Us!  
Powered by the  
Kilgore Area Chamber of Commerce

**Monday, March  
27th, 11:30 am  
@ The Back  
Porch**

Showcase your business by joining us for a little lunchtime fun and some lively conversation at our Monday Growth Group.

[www.KilgoreChamber.com](http://www.KilgoreChamber.com)



Place YOUR AD in next month's  
**Chamber Connection**

**Call 903.984.2593**  
**KILGORE NEWS HERALD**

*"The Purpose of the Kilgore Area Chamber of Commerce is to promote a strong business and industrial environment in the Kilgore area.  
5 Core Competencies: Accelerate, Advocate, Collaborate, Educate, Innovate"*

**2023 Kilgore Area Chamber of Commerce**  
1108 N. KILGORE STREET | KILGORE, TEXAS 75662 | 903-984-5022



**KILGORE AREA CHAMBER OF COMMERCE STAFF**  
Jill R. McCartney, IOM President & CEO  
Lisa Morgan, IOM, Member Services Manager

**EXECUTIVE BOARD**  
Robert Young, Chairman (Skeeter)  
Erin Brogoitti, Chair Elect (HUB International)  
Tim Capps, Vice Chair (Gabriel/Jordan Buick GMC)  
Kevin Offeringing, Vice Chair (East Texas Hardware)  
Blayne Cole, Treasurer (Noble Roofing Bullard Associates, LLC)  
Bobbie Hurley O'Dell, Chairman (Arpco Valves & Controls) Past Chairman  
Jill McCartney White, Secretary (Kilgore Area Chamber of Commerce)

**BOARD OF DIRECTORS**  
Jack Moore (Whataburger)  
Ubaldo Meraz (East Texas Professional Credit Union)  
John-Michael Spates (Orgill)  
Nichole Cole (Business Computer Solutions, BCS)  
Sharla Shead, FNP-C (Christus Trinity Clinic)  
Brent Rice (State Farm Insurance)  
Gene Keenon (Republic Services)

**EX-OFFICIO**  
Dr. Andy Baker (KISD)  
Dr. Brenda Kays (Kilgore College)  
Lisa Denton (Kilgore Economic Development Corp.)  
Josh Selleck (City of Kilgore)  
David Cleveland (East Texas Council of Governments)

*Proud Chamber Member for Over 25 Years*



2611 N Hwy. 42 Kilgore  
2815 N Hwy. 42 Kilgore

### 2023 Kilgore Community Calendar

available at

- 1108 N. Kilgore Street
- Kilgore Mercantile & Music
- East Texas Professional Credit Union
- East Texas Hardware
- Citizens Bank
- Downtown D'Lites Cafe

**FREE** Available NOW



we are the **CONNECTOR** of Leaders & Influencers

we are the **CATALYST** for Business Growth

we are the **CHAMPION** for a Stronger Community

[www.KilgoreChamber.com](http://www.KilgoreChamber.com) 903.984.5022

**Willow**  
REHAB AND NURSING

**Garrel Faulkner**  
Administrator

[gfaulkner@thewillowsokilgore.com](mailto:gfaulkner@thewillowsokilgore.com)

Facility 903-983-7775 | Referral Fax: 888-522-6604 | 1901 Whipporwill Lane, Kilgore, Texas 75662

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903-984-3511 Phone | 903-705-1477 Fax

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TITLEIST SPONSOR:

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KILGORE CHEVROLET CHRYSLER DODGE JEEP RAM



PREMIER SPONSOR:  
**REPUBLIC SERVICES**

**FRIDAY  
MAY 19**

9:30 AM: BLOODY MARY & BRUNCH BAR OPENS

11:00 AM: TOURNAMENT BEGINS

568 WILKINS ROAD



GLADEWATER, TX 75647



TITLEIST SPONSOR:

**PATTERSON**  
KILGORE CHEVROLET CHRYSLER DODGE JEEP RAM



PREMIER SPONSOR:  
**REPUBLIC SERVICES**

9:30 AM: BLOODY MARY & BRUNCH BAR OPENS

11:00 AM: TOURNAMENT BEGINS

**FRIDAY | MAY 19**

★ TITLEIST SPONSOR: \$2,000

(only 1 available, team of 4 with cart & food)  
• Headline logo on all promotional materials (business cards, letterhead, promotional materials, website, social media, signage, program)  
• Opportunity to set up a display table and distribute marketing and promotional materials  
• Logo on display on cart screen - business must provide digital ad  
• Logo on display on cart screen during multiple events - business must provide  
• Player or personal friend your logo

**SOLD**

★ BRUNCH SPONSOR: \$1,000

(3 available, team of 4 with cart and food)  
• 2 carts on course with beverages with your logo - you can have 1 staff person in cart  
• Opportunity to set up table with your business materials in dining area

★ TEAM ONLY FEE: \$500 MEMBER or \$600 NON-MEMBER

• Green fees for 4, golf cart, food and beverage

★ ADOPT-A-HOLE SPONSOR: \$350

(18 available)  
• Sponsor sets up display / table  
• Business hosts assigned hole - may bring additional signs and hand out materials to golfers  
• Sponsor and coordinate a game or challenge on adopted hole and provide a prize. Suggested games:  
- Longest Putt - Longest Drive  
- Closest to Hole - Putting Contest

★ PREMIER SPONSOR: \$1,250

(3 available, team of 4 with cart and food)  
• Logo on all materials printed and web-based (promotional, advertising, newsletter, event sponsor signage, program)  
• Logo on display on cart screen - business must provide digital ad  
• Opportunity to set up a display table and distribute marketing and promotional materials

★ SCORECARD SPONSOR: \$1,000

(4 available, team of 4 with cart and lunch)  
• Name recognition on registration table and event program  
• Business name on all scorecards  
• Logo recognition on luncheon table  
• Name recognition in online and social media advertising  
• Team of 4 including cart and green fees - includes lunch

★ HOLE FLAG SPONSOR: \$300

(only 18 available)  
• Logo on a hole flag which will be used during the outing and presented to you after the tournament

★ HOLE / TEE SIGN SPONSOR: \$150

• Your company name placed in a sign located near a green or tee

Tournament Hosted By The Kilgore Area Chamber of Commerce  
For More Information: (903) 984-5022

568 WILKINS ROAD



GLADEWATER, TX 75647



Place  
**YOUR AD**  
in next month's  
**Chamber Connection**

Call 903.  
**984.2593**

KILGORE NEWS HERALD

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OF KILGORE

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